

motion  
bedroom  
furniture™

ergomotion



# Motion Bedroom Furniture

The Most Innovative Way to Maximize Your Square Footage

*Only from Ergomotion*





## What is Motion Bedroom Furniture?

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Motion Bedroom Furniture is an entirely new category of products that brings together two of consumers' most-desired furniture traits: living room motion and bed adjustability—and puts them into an easy-to-sell revenue growth package for furniture retailers.

Motion Bedroom Furniture brings motion to any bed with an advanced and unique design that invisibly maintains the beauty of the bedroom set while solving the height problem.

Motion Bedroom Furniture maximizes the profitability potential of retailers' bedroom vignettes, with no changes or additions to floor space, an easy associate upsell, minimal investment, reduced logistics costs, and proven growth performance.

*Only from Ergomotion! Designed in Santa Barbara, California, USA*



## Are Your Bedroom Displays Losing Money?

If you're not putting Motion Bedroom Furniture on the floor, then **YES, THEY ARE!**

**Put Motion in the Bedroom to Add \$1500 to 10-30% of Bedroom Sales!**

Here's How: 5 Bedroom Sets

30 BEDROOM SALES/MONTH @ \$5000/SET = \$150K

**ADD MOTION (\$1500) TO 10% SALES: 3 X \$1500 = \$4500**

**ADD MOTION (\$1500) TO 30% SALES: 10 X \$1500 = \$15,000**

## Motion Bedroom Furniture Puts Your Profits in Motion

- Higher RSA close rate
- Consumers want motion products – Fastest growing category
- Customized solution for customers – any bedroom set they want
- Only Motion Bedroom Furniture solves the height problem

## Motion Bedroom Furniture is Painless to Implement:

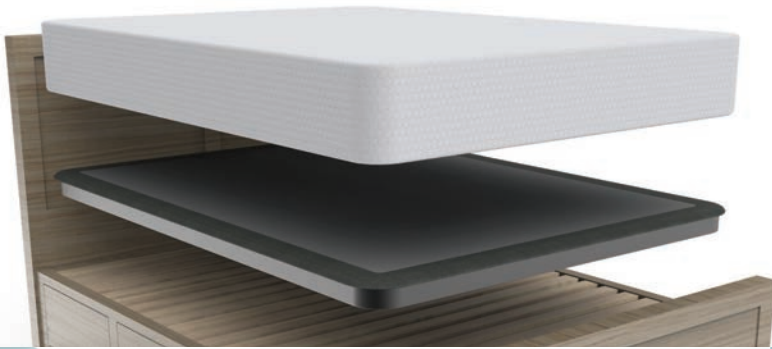
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- No change in bedroom vignette setup
- No additional floor space needed
- Fits invisibly between existing base and mattress
- Negligible Associate training and easy upsell

## The Heart of Motion Bedroom Furniture

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- Use with any bed base
- Solves the height problem
- High-strength Materials
- Quality Components/Easy Setup + Positive Reviews

## Barely Anything Can Compete in Height...

3.5"



Element | Queen Base

7.5"

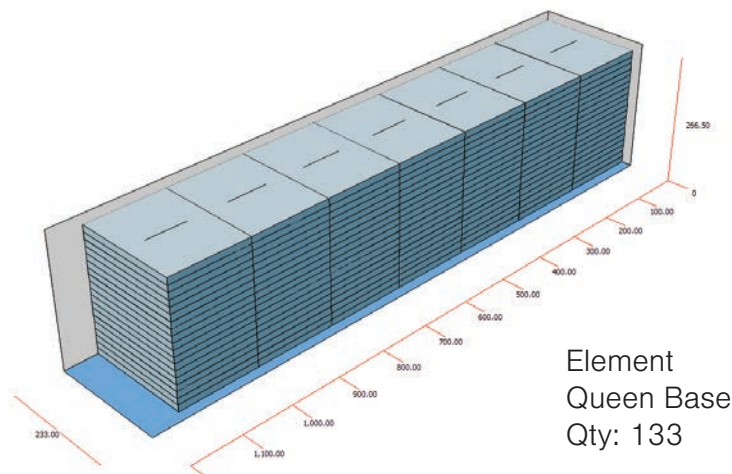


Elite 630 | Queen Base

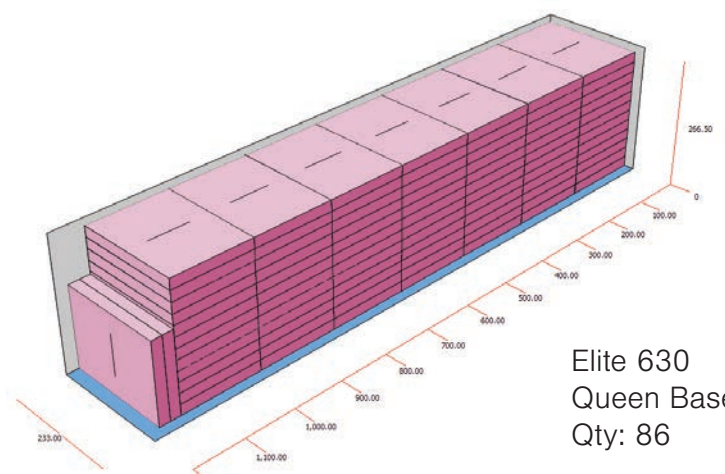
## ...Nothing Can Compete in Style



## Nearly Double the Bases Per Container = Lower Costs



Element  
Queen Base  
Qty: 133



Elite 630  
Queen Base  
Qty: 86



## Creating functionally beautiful living spaces.

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Headquartered on the California Central Coast, Ergomotion is a sleep experience company that has become the leader in the bringing beauty and function to living spaces around the world. We power the adjustable bed industry and we differentiate our products from the competition by following a simple guiding principle: that for our customers, luxury is achieved through both style and substance. It is Ergomotion's mission to create functionally beautiful living spaces.



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### **Inquiries:**

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