



2nd Nov 2017

Next Gen Experiences

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About Wayfair



BIRCH LANE



ALLMODERN

DwellStudio®

wayfair SUPPLY

5,700 folks satisfying **9.5 million customers** in **6 countries**

generating

\$1.1B revenue / quarter (Q2 2017)



CO·ZY

/'kōzē/ 

adjective

1. giving a feeling of comfort, warmth, and relaxation.

"a cozy cabin tucked away in the trees"

synonyms: snug, comfortable, warm, homelike, homey, homely, welcoming; safe, sheltered, secure, down-home, homestyle; *informal* comfy, toasty, snug as a bug (in a rug)

"a cozy country cottage"



Why 3D?

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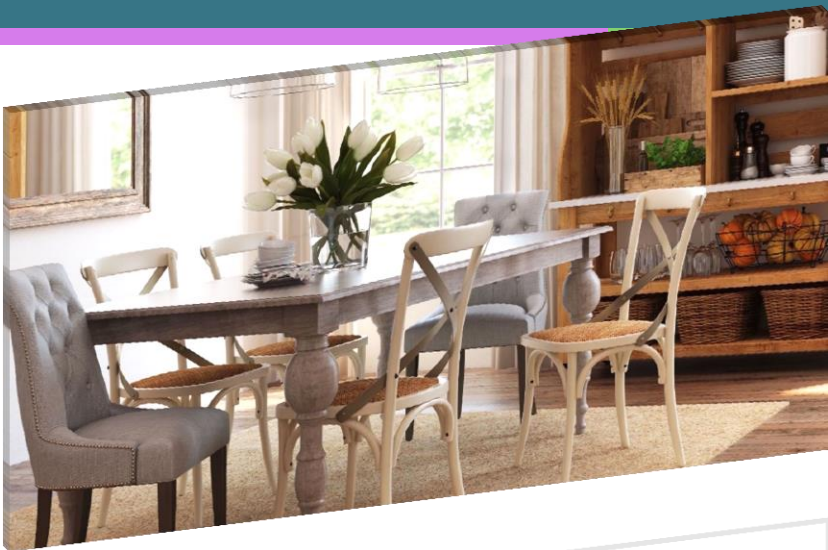
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Why 3D ?



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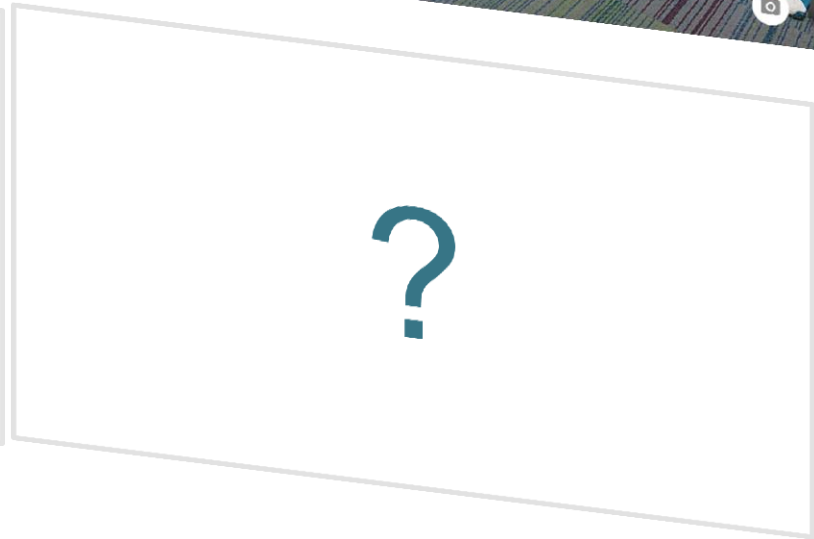
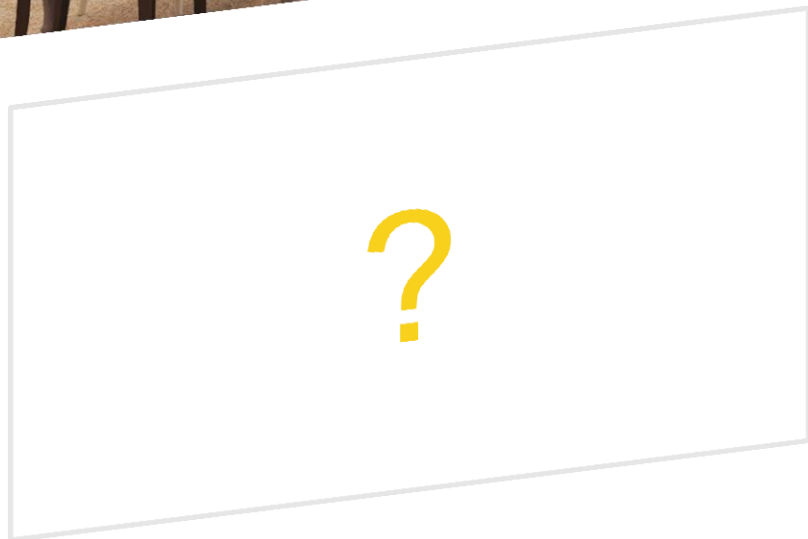
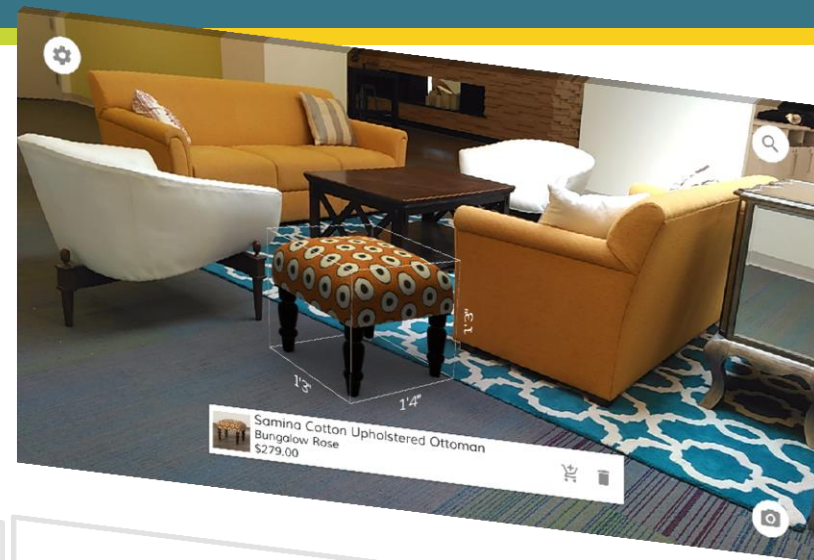
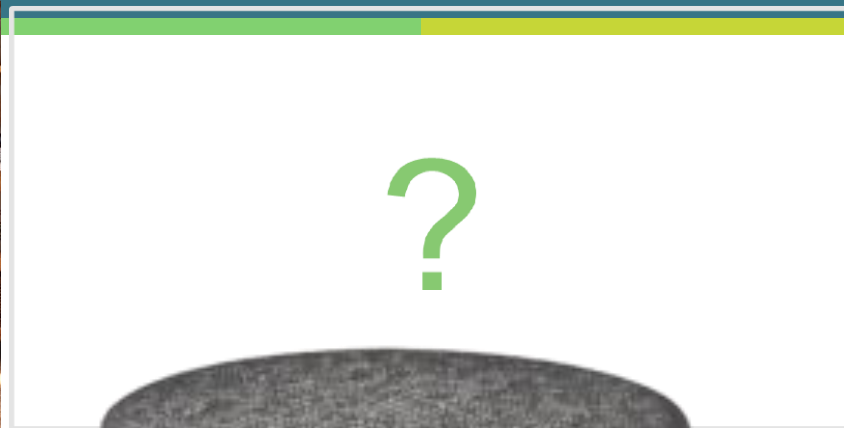
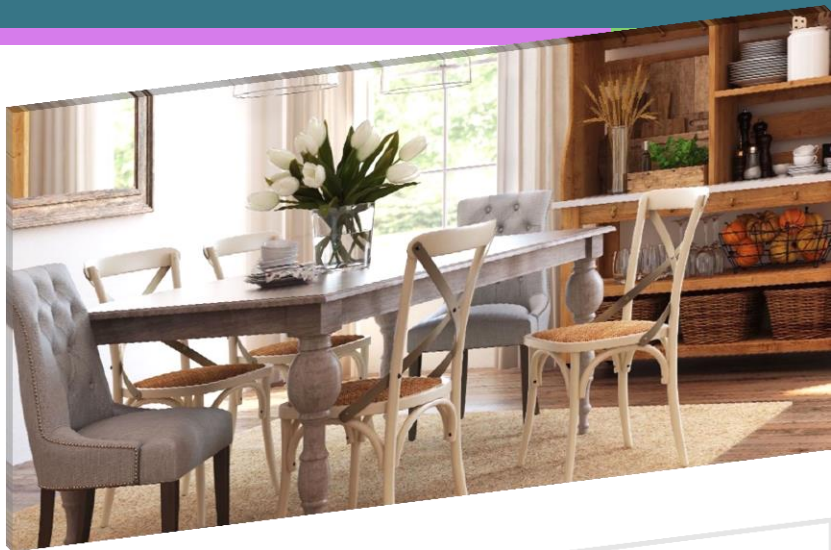
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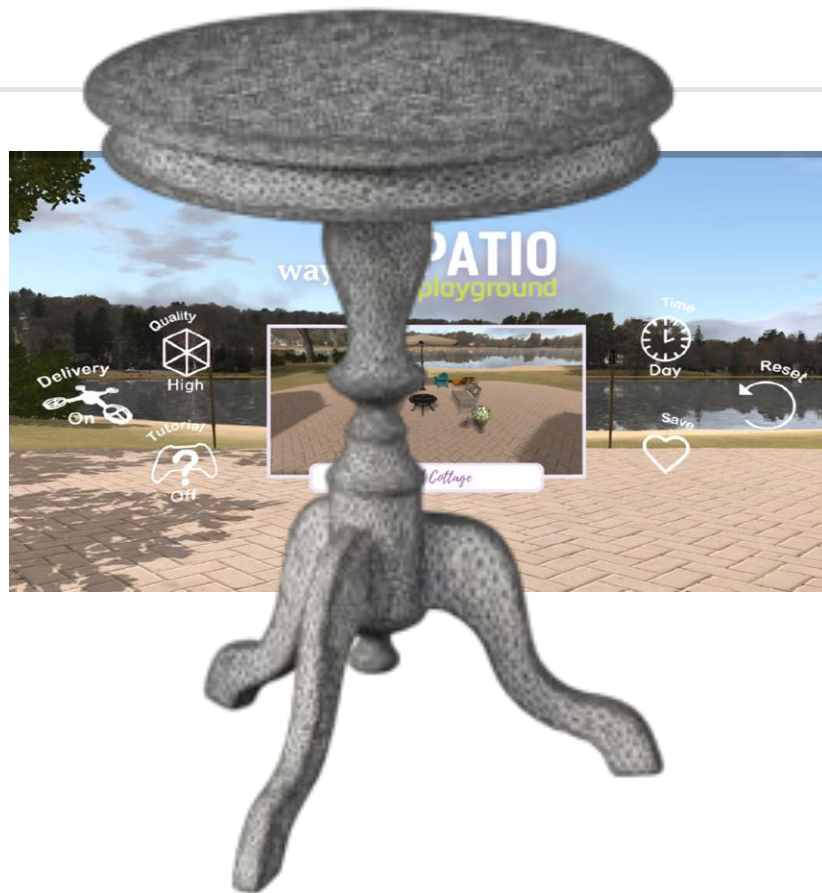
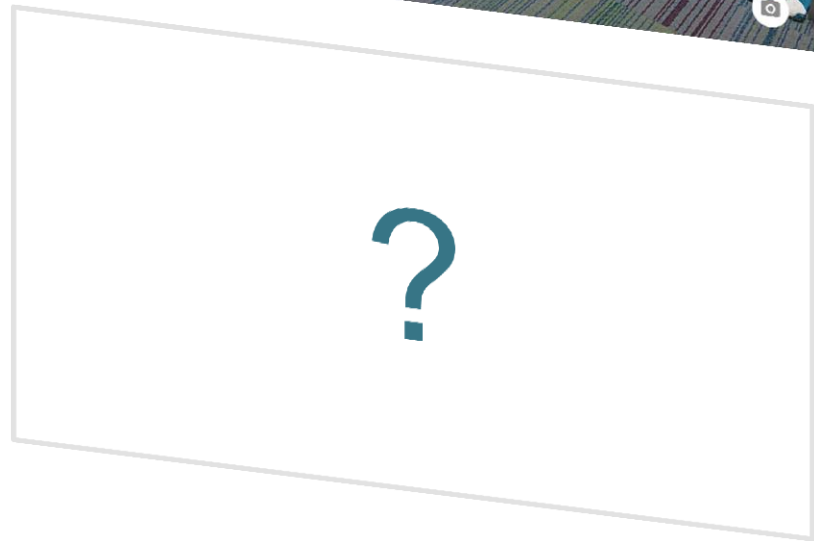
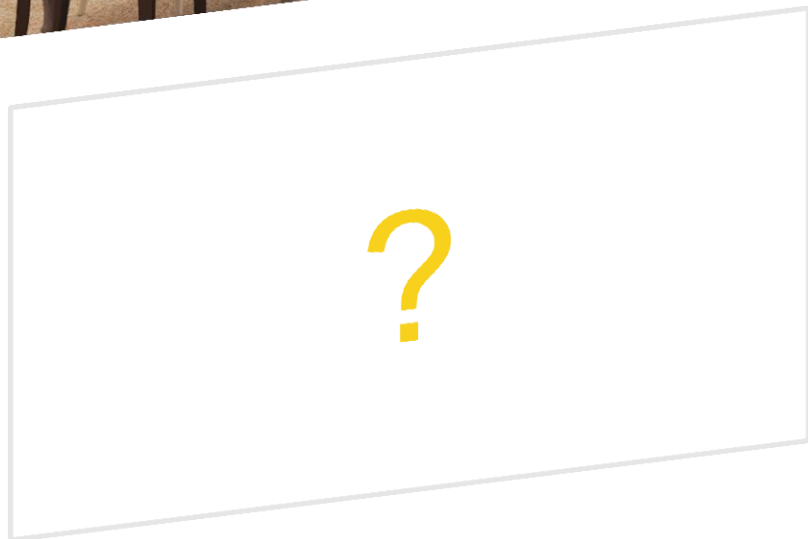
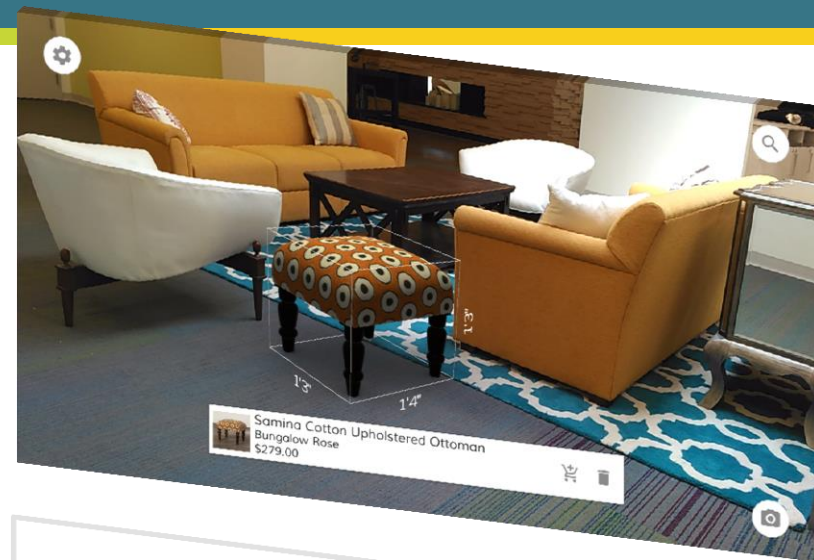
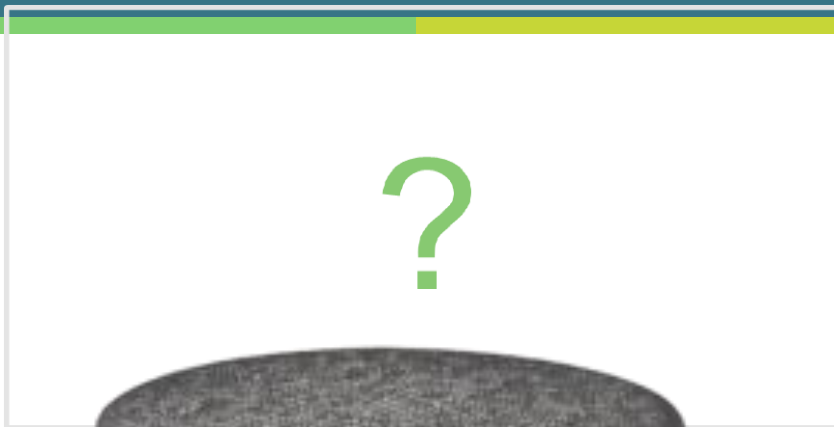
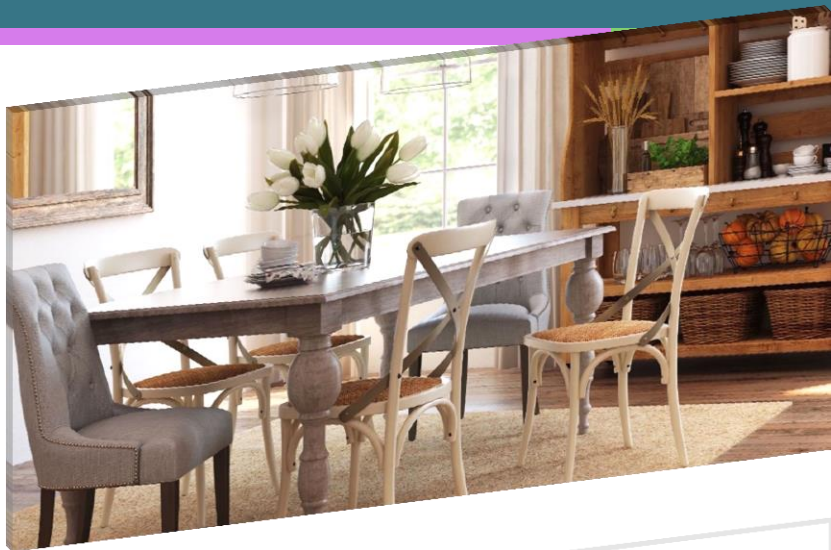


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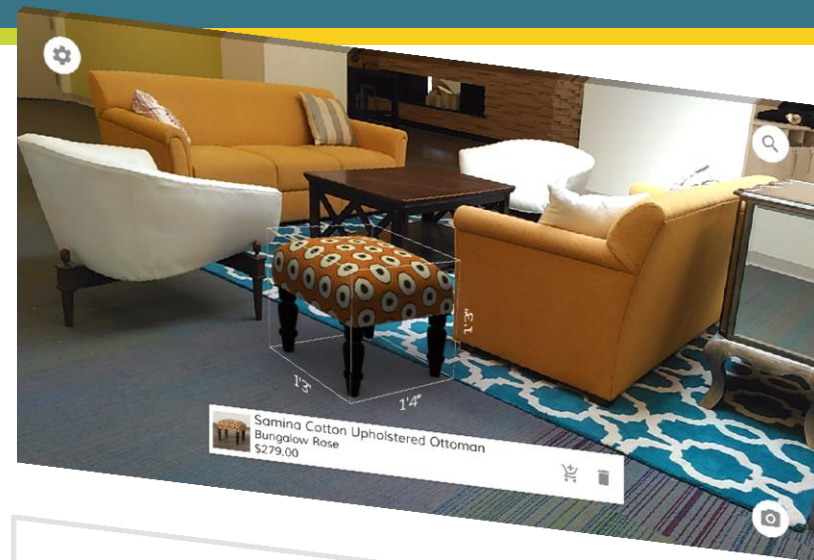
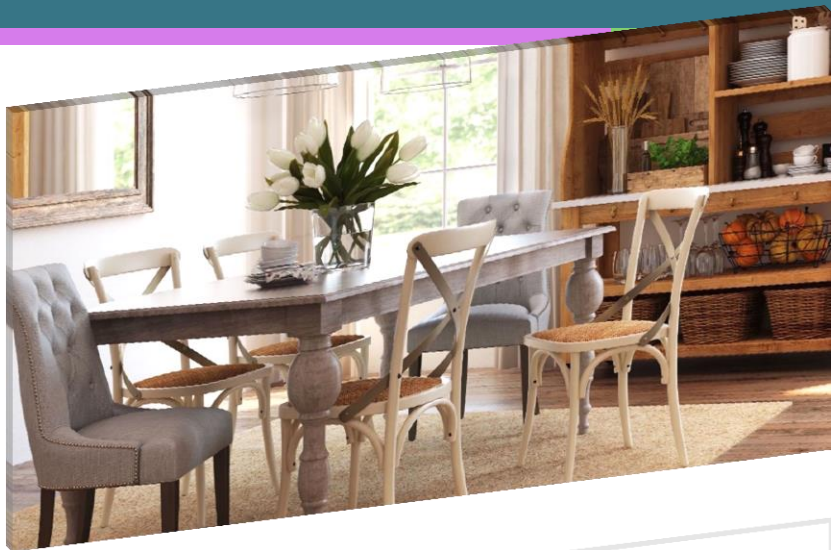


Granby 21.75 H Table Lamp
with Drum Shade





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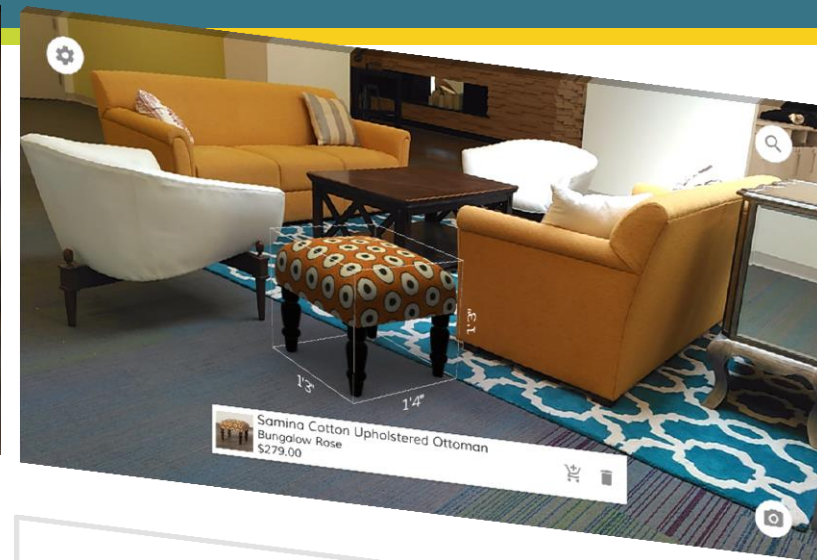


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